

SECTION 6: TURTLE VENDORS (DIRECT)

53

Do (did) you own/manage a business where sea turtle products COULD be sold? (e.g. a restaurant, butcher shop, grocery, or gift shop)

YES

NO

If NO Go to SECTION 7

54

What type of business do (did) you own/ manage?

55

How many staff are (were) employed in this business?

Full time

Part time

56

Does or did your business ever sell sea turtle products?

CURRENTLY

Go to 56a

FORMERLY

Go to 56b

NEVER

Go to 56c

56a

What products are (were) sold?

MEAT

YES

NO

EGGS

YES

NO

WHOLE SHELL

YES

NO

WORKED SHELL

YES

NO

OTHER PRODUCTS

YES

NO

56b

When did you sell turtle products?

Start date

YY

Stop date

YY

Why did you stop?

56c

Why have you chosen not to sell sea turtle products?

If Never, go to SECTION 7

IF THE INTERVIEWEE INDICATED IN SECTION 2 THAT THEY COULD NOT CONFIDENTLY DISTINGUISH BETWEEN THE TURTLE SPECIES, ANSWERS TO THE FOLLOWING SHOULD BE GIVEN FOR TURTLES IN GENERAL. IF THEY ARE ABLE TO DISTINGUISH ASK ABOUT EACH SPECIES INDIVIDUALLY.

The following questions are about products you purchased for resale to customers.

57

Through the following question we want to establish which species of turtle the products you purchase(d) came from and and how often you purchase these products.

	Which species of turtle does (did) this product come from?	How often do (did) you purchase this product? (D=daily W=weekly M=monthly Y=yearly DK = don't know)					
MEAT	GENERAL	D	W	M	Y	DK	NA
EGGS	GENERAL	D	W	M	Y	DK	NA
WORKED SHELL	GENERAL	D	W	M	Y	DK	NA
WHOLE SHELL	GENERAL	D	W	M	Y	DK	NA
OTHER PRODUCT (specify)	GENERAL	D	W	M	Y	DK	NA
OTHER PRODUCT (specify)	GENERAL	D	W	M	Y	DK	NA

58

Where do (did) you purchase the turtle products you sell (sold)? (Check all that apply)

FISH LANDING SITE (specify)

MEAT

EGGS

WHOLE SHELL

WORKED SHELL

OTHER PRODUCTS

HOMES

MEAT

EGGS

WHOLE SHELL

WORKED SHELL

MARKET

MEAT

EGGS

WHOLE SHELL

WORKED SHELL

OTHER PLACE (specify)

MEAT

EGGS

WHOLE SHELL

WORKED SHELL

OTHER PLACE (specify)

MEAT

EGGS

WHOLE SHELL

WORKED SHELL

59

What determines the price you pay (paid) for the products? (e.g availability, seller, species, season etc.)

MEAT

DK

EGGS

DK

WORKED SHELL

DK

WHOLE SHELL

DK

OTHER PRODUCT(specify)

DK

OTHER PRODUCT(specify)

DK

60a

We are interested in whether or not you've noticed changes in the availability of turtle products. First of all, can you tell me if you've noticed a change in availability overall?

YES

NO

If NO, go to Q 62

If the interviewee answers YES, you should go on to ask about changes in availability of each of the products in Q69b&c.

60b

For each of the products below, has availability increased, decreased or stayed the same compared to 5 years ago?

MEAT

INCREASE

DECREASE

SAME

DK

EGGS

INCREASE

DECREASE

SAME

DK

WORKED SHELL

INCREASE

DECREASE

SAME

DK

WHOLE SHELL

INCREASE

DECREASE

SAME

DK

OTHER PRODUCT(specify)

INCREASE

DECREASE

SAME

DK

OTHER PRODUCT(specify)

INCREASE

DECREASE

SAME

DK

60c

For each of the products below, has availability increased, decreased or stayed the same since you can remember

MEAT

INCREASE

DECREASE

SAME

DK

EGGS

INCREASE

DECREASE

SAME

DK

WORKED SHELL

INCREASE

DECREASE

SAME

DK

WHOLE SHELL

INCREASE

DECREASE

SAME

DK

OTHER PRODUCT(specify)

INCREASE

DECREASE

SAME

DK

OTHER PRODUCT(specify)

INCREASE

DECREASE

SAME

DK

61

Why do you think that availability of turtle products has changed?

DK

The following set of questions are about the sale of turtle products to customers.

62

Do your sales of marine turtle products vary throughout the year?

YES

If yes, draw a line through all months when products are sold and indicate peak months by writing a P in the relevant box.

NO

Go to Q 63

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
MEAT												
EGGS												
WORKED SHELL												
WHOLE SHELL												
OTHER PRODUCT(specify)												
OTHER PRODUCT(specify)												

63

Are (were) there particular events in the year (festivals, religious holidays, etc.) for which you sell (sold) marine turtle products or increased sales of turtle products?

YES

Please specify

NO

Go to Q 64

64

How do (did) you determine the price that you charge (charged) for turtle products?

MEAT		DK
EGGS		DK
WORKED SHELL		DK
WHOLE SHELL		DK
OTHER PRODUCT(specify)		DK
OTHER PRODUCT(specify)		DK

65

Is (was) the sale of sea turtle products very important, somewhat important or of little importance to your business?

VERY IMPORTANT	SOMEWHAT IMPORTANT	OF LITTLE IMPORTANCE	DON'T KNOW
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66a

We are interested in whether or not you've noticed changes in the demand for turtle products. First of all, can you tell me if you've noticed a change in demand overall?

YES

NO

If NO, go to Q 68

If the interviewee answers YES, you should go on to ask about changes in availability of each of the products in Q66 b&c.

66b

For each of the products below, has demand increased, decreased or stayed the same compared to 5 years ago?

MEAT	INCREASE	DECREASE	SAME	DK
EGGS	INCREASE	DECREASE	SAME	DK
WORKED SHELL	INCREASE	DECREASE	SAME	DK
WHOLE SHELL	INCREASE	DECREASE	SAME	DK
OTHER PRODUCT(specify)	INCREASE	DECREASE	SAME	DK
OTHER PRODUCT(specify)	INCREASE	DECREASE	SAME	DK

66c

For each of the products below, has demand increased, decreased or stayed the same since you can remember

INCREASE	DECREASE	SAME	DK
INCREASE	DECREASE	SAME	DK
INCREASE	DECREASE	SAME	DK
INCREASE	DECREASE	SAME	DK
INCREASE	DECREASE	SAME	DK
INCREASE	DECREASE	SAME	DK

67

Why do you think that demand for turtle products has changed?

	DK
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68

Who are the main purchasers of turtle products? (men, women, older, younger, local people, expatriate residents, tourists, nationalities...)

MEAT	
EGGS	
WHOLE SHELL	
WORKED SHELL	
OTHER PRODUCT (specify)	
OTHER PRODUCT (specify)	

69

How do the following groups of people react to the sale of turtle products in your store? Do most people agree, have no opinion, or disagree:

NATIVE	AGREE	NO OPINION	DISAGREE	DON'T KNOW	NA: NOT CUSTOMERS	
NATURALISED	AGREE	NO OPINION	DISAGREE	DON'T KNOW	NA: NOT CUSTOMERS	
RESIDENT	AGREE	NO OPINION	DISAGREE	DON'T KNOW	NA: NOT CUSTOMERS	
VISITOR	AGREE	NO OPINION	DISAGREE	DON'T KNOW	NA: NOT CUSTOMERS	
OTHER PEOPLE (specify)		AGREE	NO OPINION	DISAGREE	DON'T KNOW	NA: NOT CUSTOMERS

Green sea turtles have been farmed in the Cayman Islands. The following set of questions are about how availability of farmed products might affect the market for turtle products in your OT. Remember that all information provided during this interview will be held in confidence.

70

If the following farmed turtle products were legally available for you to purchase and then resell, would you purchase them?

MEAT	YES	NO	UNSURE	NO ANSWER
EGGS	YES	NO	UNSURE	NO ANSWER
WHOLE SHELL	YES	NO	UNSURE	NO ANSWER
WORKED SHELL	YES	NO	UNSURE	NO ANSWER

71

If you had a choice between selling farmed turtle products and products from wild turtles, and BOTH WERE LEGALLY AVAILABLE to you, why would you make these choices?

MEAT	FARMED	WILD CAUGHT	NO PREFERENCE	UNSURE	NEITHER
EGGS	FARMED	WILD CAUGHT	NO PREFERENCE	UNSURE	NEITHER
WHOLE SHELL	FARMED	WILD CAUGHT	NO PREFERENCE	UNSURE	NEITHER
WORKED SHELL	FARMED	WILD CAUGHT	NO PREFERENCE	UNSURE	NEITHER

Why would you make this choice?

72 If you had a choice between selling farmed turtle products that were legal and products from wild turtles that were illegal, which would you choose to sell?

MEAT	FARMED	WILD CAUGHT	NO PREFERENCE	UNSURE	NEITHER
EGGS	FARMED	WILD CAUGHT	NO PREFERENCE	UNSURE	NEITHER
WORKED SHELL	FARMED	WILD CAUGHT	NO PREFERENCE	UNSURE	NEITHER
WHOLE SHELL	FARMED	WILD CAUGHT	NO PREFERENCE	UNSURE	NEITHER

Why would you make this choice?

73 If farmed turtle products (meat and other products) were available to your customer, how do you think this would affect your sales?

SELL MORE	NO EFFECT	SELL LESS	UNSURE	NOT APPLICABLE
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NOTES & ADDITIONAL COMMENTS